



The Patidar Gin Science College, Bardoli

New Intake Student Sensitisation Program on SSIP 2.0

Objective: To create the awareness of SSIP 2.0 policy among the new intake students.

Expected Outcomes: After completion of talk, student will be

- aware about the student start - up and innovation policy (SSIP 2.0), Government of Gujarat
- able to prepare the proposal for getting financial assistance under the policy

Date: 06/08/2026

Time: 8.00 am to 9.00 am & 11.00 am to 12.30 pm (two sessions)

Venue: Room no. 25, P.R.B. Arts & P.G.R. Commerce College, Bardoli

Targeted Audience: New intake F.Y. B. A and B. Com students of the P.R.B. Arts & P.G.R. Commerce college, Bardoli (1133 students)

Speaker: Dr. Mukesh Jeramdas Keshvani, SSIP Coordinator, The Patidar Gin Science College, Bardoli

SSIP cell has arranged the awareness program on **Aawareness about SSIP 2.0 policy** for new intake students on 08/06/2026 at P.R.B. Arts & P.G.R. Commerce College, Bardoli. Two sessions at different time was conducted by Dr. Mukesh Jeramdas Keshvani, SSIP Coordinator, The Patidar Gin Science College, Bardoli. Dr. Bhargav Dave has shared the welcome speech and objective of program. Dr. Bhavinbhai Purohit, Principal of P.R.B. Arts & P.G.R. Commerce College, Bardoli has appreciated the efforts given by KCG to create awareness about the SSIP policy among the students. Dr. Mukesh J. Keshvani has shared the objective and vision of SSIP policy 2.0. He has given brief details about various skills required to become entrepreneur. Sir has guided the students to prepare the business plan for getting the grant under the policy. He has shared the details which include in the Proof of Concept (PoC) /presentation. At last, Dr. Keshvani has shared the on-going PoC details under the SSIP. It has been observed, students have taken interest through asking the

questions/queries. Talk was ended through sharing the vote of thanks by Dr. Pramodkumar Desani has shared the vote of thanks.



Principalsir addressing to the audience



Students attending the session



Dr. Mukesh Keshvani delivering the talk